

July 27<sup>th</sup> 2022

In attendance

Ryan Schultz

James Quackenbush

Melissa Pipkin (Executive Director)

Sparky Moir-Sears

Karen G-N

1. Review of June Board Meeting minutes. Minutes were approved by the board.
2. Financial Review.
  - a. Board of Directors reviewed the balance sheet for the month of July. Melissa defined the term ordinary income for the group, and where the numbers came from for the category.
  - b. Overall, the group has continued to build revenue and keep the revenue in line with expenses.
  - c. Currently for 2022 the group's net income is \$2,636.23.
3. Director's Report
  - a. Review of new website – Website is LIVE!
    - i. Melissa discussed other options of where we can expand website and add additional information.
    - ii. Website is more user friendly versus previous site
    - iii. Site support and payments have been made. Site maintenance fees have been paid in full for the remainder of the calendar year.
  - b. Cycle Effect and Grand Valley Youth Cycling
    - i. Collaboration/communication between the two programs.
    - ii. Plans for GVYC to invite the Cycle Effect Executive Director to a Board Meeting (in person setting). More of a Meet and Greet session.
      1. Melissa will arrange a meeting.
      2. Melissa will invite the Cycle Effect group to the August Grand Valley Youth Cycling Informational Meeting.
  - c. Growth Planning for Grand Valley Youth Cycling Coaching
    - i. Four coaches interested in more leadership opportunities and how to structure the team moving forward.
    - ii. Geoff Williams and Melissa are working on Level II certification plans for coaches. Encourage more Level II certifications by coaches
    - iii. August 3<sup>rd</sup> Virtual meeting with coaches then with families.
    - iv. Middle School – Scott and Amanda. Interested in leadership role with the middle school program. Melissa has met with them, and they are scheduling a Middle School Coaches informational session.

- v. More cultural Development between Coaches and parents in the Middle School program.
- vi. Middle School program is seeking more coaches – Riding Tuesday nights.
  - 1. Moving to an 8-week program in the fall.
- d. Colorado League Site Visit
  - i. July 12 – John Hutchinson came out for a site visit
  - ii. Rode new trails being constructed for the new “stacked trail” system
  - iii. Thanks to Over the Edge for loaning John Hutchinson a bike to check out the 18 Road Trail System.
  - iv. Possibility still of a fall 2023 League race in Fruita.
  - v. Still challenges for site development
    - 1. Group discussed the BLM permitting process.
    - 2. Group discussed the trail development process at the 18 Road System.
- e. New Business
  - i. Safe Sport Training has been accepted by the league as part of coaching certification.
    - 1. This will be shared at the August 3<sup>rd</sup> Coaches Meeting.
  - ii. Social Media Proposal has been sent to Melissa by Sparky.
  - iii. Board Questionnaire – Convert to a Google Form instead of handwriting answers.
    - 1. This will be added to the website.
- f. Coaches Meeting/Family Meeting
  - i. August 3
  - ii. Potential for 8-9 Level II coaches for the fall race season.
  - iii. Melissa encouraged the Board Members to come out to practices to spend time with the racers.
- g. Rebranding – running into some challenges with deadlines.
  - i. Karen is looking at potentially hiring a graphic designer.

Next Board Meeting will be August 17<sup>th</sup>, starting at 5:30pm.

Board Meeting Adjourned at 5:56pm