

Wednesday, August 17, 2022

GVYC meeting minutes

Call to order at 5:34 by James Quackenbush, virtual board meeting

Attendees: Melissa Pipkin, James Quackenbush, Sparky Moir, Jeff Mace

Absent: Greg Chinn, Ryan Schultz, Mark Swain

Approval of Agenda, unanimous, as distributed on August 15, 2022.

Approval of the Minutes, unanimous, from previous meeting.

Director's Report:

Melissa discussed online registration and success of the new website, 99% glitch-free.

Small overage in getting help outside of website build with registration perimeters and fine-tuning of \$230., well worth the cost.

The Middle school, 8-week program is full and the two, co-coordinators, Amanda Stahlke and Scott Britz had asked to close registration. 1 week prior to season start will be used to train coaches. Peach Jar, mass mailing school based announcement appears to be an effective informational tool, program registration went from 14 to 40 students in a matter of days. We even have students from Hotchkiss and Cedaredge that will be driving in for practice. Almost an all volunteer coaching crew for MS. Two of the MS coaches are GVYC alumni, Jonah and Amber.

Gear Junction has been a strong ally, and is contributing time and money towards GVYC.

High school program has officially started. The team camp at the Schroder's, in Glade Park was well attended, 45 high school students showed up. Registration for the season is at 52-54 students. Sara Landis is again the asst. coach to Geoff. There are 4 coaches; Brigitte, Kristin, Spencer, Colby that are learning the ropes to be next year's "head coaches" when/if we transition to school based teams. There are 3 GVYC alumni coaches, Eric Brigger, Eric Pipkin and Brigitte Morris.

The last 3 weeks have been immensely busy for Melissa with registration, answering emails, texts and phone calls, team app, flyer and newsletter. Having difficulty tracking time and will try and create a system to get a better understanding of the expectation and time commitment of the E.D. position.

Board engagement opportunities-please see director's report.

Committee reports

Re-branding. Karen will be reaching out to two alumni that are graphic artists to see if they can help with a logo. Group was unanimous in needing a logo and not just a font. Colors of high schools should be prominent.

Social Media. Sparky will be reaching out to parents and students and do a weekly feature of a student rider, with a picture and bio. Will look at sharing via email, TeamApp, other social media venues.

Future Considerations.

Succession planning. We will need to figure out a process of working through applications. Will discuss more when we receive applications. Questions to think about: Do we create a interview committee, or have a group interview? Need to decide who will transition out and abide by bylaws with terms.

Committee for Programming Costs. Will look at this when we have member who can study the books more closely, perhaps in the winter.

Getting clear protocols for reimbursement for coaches and parents. Check with program coordinator and see what is offered for: per diem, gas, pulling travel trailer, coach expenses, lodging. See what was budgeted in past.

FAQ's for the website. Perhaps start a collaborative document so we can add common questions. Team App, Geoff and Melissa will be good resources for questions being asked of them.

September meeting cancelled. Next meeting will be October 26th at 5:30 PM.

