



Dear Supporter of Grand Valley Youth Cycling,

Grand Valley Youth Cycling's mission is to develop an inclusive and active biking community for all youth rider abilities and interests in the Grand Valley by:

- Providing athletes with a fun and safe environment to achieve their individual cycling goals
- Decreasing barriers to encourage participation for all interested riders.
- Developing athletes that are gracious and respectful contributors to their community
- Nurturing knowledge and respect for a healthy lifestyle, from the seat of a bicycle



2021 was a remarkable year for GVYC!

We persevered through the restrictions on team events throughout 2020 by continuing to have small group practices and skill clinics for the middle school and high school athletes in the Spring. The high school team began the 2021 fall season with excitement and anticipation as the Colorado League announced a four race series. Over 50 high school students participated in the fall league. Twenty two percent of our participants are girls. Thirty two athletes qualified for the state championship race in Durango. The GJHS team finished in 3rd place for the three races leading up to state. Many podium (top 5) finishes were seen throughout the season with two student athletes finishing in the top ten at state. Two students achieved recognition for the "slingshot award" which recognizes the male and female athlete with the most improvement throughout the race series. Multiple awards from the Colorado League were given to GVYC teammates including "Most Improved Athlete", "Trailblazer Award" and "Coach of the Year" to our high school head coach.

We have seen increased support and recognition from our high school administrators. GVYC awarded eighteen students with a high school club letter for their respective schools. The middle school program met weekly for fun and skills oriented rides for more than thirty students. Dedicated coaches are the foundation of our successful programs. GVYC is grateful to have over two dozen adult coaches to lead and inspire our student athletes.



These facts are fun but tell only part of the story of why we love getting kids on bikes. It's hard to put into words the joy and satisfaction we get to see on a kid's face when they overcome an obstacle or challenge on the trail, finish their very first high school race, or stand on the podium representing their team and school with a smile a mile wide. We also see personal growth and increased appreciation and respect for our public lands.

For 2022 and beyond we are dreaming big and would like to increase opportunities to get more kids on bikes. Our successful Spring programs will continue with a goal to **increase enrollment and opportunities** to compete in more events as a team. We hope to add one or two "lite" **bikepacking adventures** with experienced guides. We are exploring options for a **gravity and enduro skills camp**. We have a need for storage of team supplies. We strive to keep fees for student athletes at a reasonable level to **limit financial barriers for participation**. We will continue to **offer scholarships or equipment to a student in need**, as we are able. We want to **support our coaches** with training to support safe and meaningful practices and team events. Our big ideas include the purchase of a **team van** to help transport riders to races and other trails to explore. Having a fleet of cross-country style race bikes for students to use on race weekends would allow GVYC athletes to compete on a bike that may not necessarily be the best choice for our primary training grounds.

To accomplish our goals, we would love to have your generous support in 2022 as a contributor to our organization. We have updated our sponsorship opportunities below so please give this a thoughtful read and we look forward to having you on our team.

2022 Needs

Short Track Race Series	\$800
\$40000	
Fall Race Events Support	\$1500
Student Scholarships	\$2000
Team registrations	\$1200
First aid supplies/radios/safety	\$1200
Coach training, education, and skill advancement	\$1500
Team storage	\$1000

Future Dreams

Team Van	\$40000
XC race bikes	\$5000
Bikepacking equip.	\$2500



With gratitude,

Melissa Pipkin

GVYC Director



Grand Valley Youth Cycling Tax ID 45-4600416

Sponsorship Opportunities

	Platinum	Kokopelli	Tabeguache	Miramonte	Wrangler	Rustler
Financial Commitment	\$5000/year	\$2500/year	\$1500/year	\$500	\$300	\$100
Business Logo presence on:	Large Size Logo	Medium Size Logo	Smaller Size Logo	Smaller Size logo		
GVYC Race Team Kits*	✓					
Team Van/Trailer	✓	✓				
GVYC Team App with Advertisement Banner	✓	✓	✓			
Social Media recognition	6x / year	4x/year	2x/year			
GVYC homepage with link to your homepage	✓	✓	✓	✓		
GVYC Sponsor Page with link to your homepage	✓	✓	✓	✓	recognition on sponsor page	recognition on sponsor page
Team T-Shirts*	✓	✓	✓	business name only		
Race Reports (4-5 times/year)	✓	✓	✓	✓	✓	✓
Club Newsletters (4-5 times/year)	✓	✓	✓	✓	✓	✓
Framed Team Photo	✓	✓	✓	✓	✓	

*Sponsorship Commitment by March 1 to ensure logo included on Team Kit and Team Shirts

See who you will be joining!



Grand Valley Youth Cycling Sponsorship Application

BusinessName: _____

Point of Contact - individual who make decisions about sponsorship and will receive sponsorship invoice: _____

Contact e-mail address: _____

Contact phone number: _____

Sponsorship Level:

- _____ Platinum Level (\$5000)
- _____ Kokopelli Level (\$2500)
- _____ Tabeguache Level (\$1500)
- _____ Miramonte Level (\$500)
- _____ Wrangler Level (\$300)
- _____ Rustler Level (\$100)

Business Address (for invoicing purposes)

Complete and return this form to: GVYC 2542 Brenna Way Grand Junction CO 81505
director@grandvalleymtb.org

Or please call me at 970/283-7127 with any questions about sponsorship and supporting Grand Valley Youth Cycling. Cheers! Melissa Pipkin, GVYC Director

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